

AMAR SHAHEED BABA AJIT SINGH JUJHAR SINGH MEMORIAL COLLEGE BELA ROPAR PUNAJB



DESCRIPTION OF PROGRAMME OUTCOMES

NAME OF THE DEPARTMENT: COMMERCE

NAME OF THE PROGRAMME: M.COM

P.O. No.	Description of Programme Outcome	Domain as per Bloom's Taxonomy	Level of Bloom Taxonomy *
PO1	Enhance the Knowledge of Business and Commerce and will create an ability to pursue higher education.	<i>Cognitive</i>	1,2,3,4,5,6.
PO2	Compare and contrast between the strong conceptual knowledge of Business & its functional areas	<i>Cognitive</i>	1,2,3
PO3	Determine the effective way to expose	<i>Psychomotor</i>	1,2,3,4,5,6

	students towards their oral and written communication skills in the professional context through proper knowledge of language		
PO4	Aptitude of understanding which will promote each graduate to be capable in identifying and understanding major commerce trends both locally and globally.	<i>Psychomotor</i>	1,2,3,4,5,6
PO5	Support students to work adequately in teams and manifest team-building capabilities in the students.	<i>Psychomotor</i>	1,2,3,4,5,6
PO6	Construct strength in students to identify problems and collect relevant data that will help students to give them competence in finding solution of problems.	<i>Psychomotor</i>	1,2,3,4,5,
PO7	Ready for employment in functional areas like Accounting, Taxation, Banking, Insurance.	<i>Cognitive</i>	1,2,3,4,5,6
PO8	Apply ethical principles and commit to the	<i>Affective</i>	1,2,3,4,5,6

	professional ethics and norms.		
PO9	Upgrade the capability to grasp and usage of modern tools and technologies	<i>Cognitive</i>	
PO10	Upgrade skill in students to perform effectively as a leader as well as a member of a team	<i>Psychomotor</i>	1,2,3,4
PO11	Encourage students to develop each graduate to be a critical thinker and strong decision maker	<i>Cognitive</i>	1,2,3,4,5,6
PO12	Recognize the need for and have the preparation and ability to engage in independent and lifelong learning.	<i>Cognitive</i>	1,2,3
PO13	Ability to start entrepreneurial activities.	<i>Psychomotor</i>	1,2,3,4
PO14	Expand and Practice gender sensitive attitudes, Environmental awareness, social awareness among students and the ability	<i>Affective</i>	1,2,3,4,5,6
PO15	Inculcate ethical values, team work, leadership and managerial skills	<i>Affective</i>	1,2,3,4,5,6

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DESCRIPTION OF COURSE OUTCOMES

NAME OF THE DEPARTMENT : Commerce

NAME OF THE PROGRAMME : M.Com. – I(2nd sem)

NAME OF COURSE : FIM

NAME OF FACULTY : Asst. Prof. Mandeep Kaur

C.O. No.	Description of Course Outcome	Methods of Assessment
CO-1	To understand the role of financial services in development of capital market and the economy of country.	Class test, assignments, MST,discussion
CO-2	Describe the role of development bank i.e IDBI,IFCI etc. in the development of various sectors of Indian economy	Oral test, MST, Assignments, PPT

CO-3	Acquire the knowledge about functions of NABARD and RBI	class test, assignments, MST,PPT
CO-4	Students learn about stock exchange, its functions and about regulating authority of SEBI	MST, tests, assignments, visit
CO-5	To gain knowledge about Money market instruments .	PPT, MST, Assignments
CO-6	Able to know about capital Market.	Assignments, Class tests, MST

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DESCRIPTION OF COURSE OUTCOMES

NAME OF THE DEPARTMENT : Commerce

NAME OF THE PROGRAMME : M.Com. – II

NAME OF COURSE : Human Resource Mangement

NAME OF FACULTY : Asst. Prof. Ishu Bala

C.O. No.	Description of Course Outcome	Methods of Assessment
CO-1	Expose the knowledge of students regarding the fundamentals of Human resource management – functions, scope, challenges, role of HRM.	Class test, assignments, MST, Discussion
CO-2	Able to learn about HR planning – objectives, tools and techniques and terms like Job evaluation, description, specification and Job analysis.	Oral test, MST, Assignments, PPT

CO-3	Explain the methods of Recruitment and Selection and sources of recruitment and steps in recruitment are covered	class test, assignments, MST,PPT
CO-4	Ability to learn the Compensation Management and describe Employee Remuneration Incentive Payments (welfare, safety and Health and internal mobility.	MST, tests, assignments, PPT
CO-5	Know the performance appraisal process and methods and latest trends in performance appraisal.	Discussion, MST, Assignments
CO-6	Integrated perspective on role of HRM in modern business with focus on Work designing, Job enlargement, Job evaluation, job satisfaction.	Assignments, Class tests, MST

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DESCRIPTION OF COURSE OUTCOMES

NAME OF THE DEPARTMENT : Commerce

NAME OF THE PROGRAMME : M.Com. – I(2nd sem)

NAME OF COURSE : Business Environment

NAME OF FACULTY : Asst. Prof. Ishu Bala

C.O. No.	Description of Course Outcome	Methods of Assessment
CO-1	Enable students to have an overview of Business Environment and its Dimensions.	Class test, assignments, MST.
CO-2	Know about Economical Environment and planning system with focus on Fiscal, Monetary and EXIM policy.	Oral test, MST, Assignments, PPT
CO-3	Impart the knowledge of policy Environment and Economic Reforms with focus on LPG.(Liberalisation, Privatisation and Globalisation)	class test, assignments, MST, PPT

CO-4	Expose the knowledge of students on Political Environment – and Its Critical elements.	MST, tests, assignments, PPT
CO-5	Summarize the role of Legal environment i.e. Competition Act, Consumer Protection Act, Right to Information Act, Environment Protection Act.	black board test, MST, Assignments, PPT
CO-6	Integrate information of Global Environment and explain its functional Area of FDI ,IMF, World Bank etc.	Assignments, Class tests, MST

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DESCRIPTION OF COURSE OUTCOMES

NAME OF THE DEPARTMENT : Commerce

NAME OF THE PROGRAMME : M.Com. – I

NAME OF COURSE : Management concepts and OB

NAME OF FACULTY : Asst. Prof. Ishu Bala

C.O. No.	Description of Course Outcome	Methods of Assessment
CO-1	Understand the nature Of Management and Identify the Functions Of Management	Group discussions , assignments, MST.
CO-2	Enhance knowledge to analysis and compare different role models used to explain individual behaviour related to motivation and rewards.	Oral test, PPT, MST, Assignments

CO-3	develop an understanding regarding the role of leaders in decision making process in an organization.	PPT, class test, assignments, MST
CO-4	Define the concept of group dynamic ,organisational change.	MST, tests, assignments, PPT
CO-5	Analyse the behaviour of individual and group in organisation in terms of the key factors that influence organisational behaviour.	Assignments, black board test, MST
CO-6	Assess the potential effects of organisational level factors(such as culture, structure and change)on organisational behaviour.	Group discussions , assignments, Class tests, MST

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DESCRIPTION OF COURSE OUTCOMES

NAME OF THE DEPARTMENT : Commerce

NAME OF THE PROGRAMME : M.Com. – I

NAME OF COURSE : Financial Management

NAME OF FACULTY : Asst. Prof. Mandeep kaur

C.O. No.	Description of Course Outcome	Method/of Assessment
CO-1	Develop the concept of Business Finance and the Application of Finance to Business	Class Test, Assignments, MST.
CO-2	Impart the knowledge on capital Budgeting and profiatbilty.	Oral test, PPT,MST, Assignment
CO-3	Able to understand cost of capital.	PPT, class test, assignments, MST

CO-4	Impart the knowledge on principal on capital structure.	MST, tests, assignments, PPT
CO-5	Define the common factors influencing dividend policy.	black board test, MST,assignments
CO-6	Determine the Working capital and capital management..	Group discussions , assignments, Class tests, MST

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DESCRIPTION OF COURSE OUTCOMES

NAME OF THE DEPARTMENT : Commerce

NAME OF THE PROGRAMME : M.Com. – II(3rd sem)

NAME OF COURSE : Marketing Management

NAME OF FACULTY : Asst. Prof. Ishu Bala

C.O. No.	Description of Course Outcome	Methods of Assessment
CO-1	Understand the marketing concepts and its evolution and identify marketing environment.	Group discussions , assignments, MST.
CO-2	Analyze the market based on segmentation, targeting and positioning and discuss regarding major products decisions.	Oral test, PPT, MST
CO-3	Enhance knowledge on product planning and development .i.e. evolution of new product and designing of that product.	PPT, class test, assignments, MST

CO-4	Make decisions on product, price, and promotion mix and distribution channels.	MST, tests, assignments,PPT
CO-5	Attain knowledge of the methods and process of marketing research.	Authentic problem solving, black board test, MST
CO-6	Describe the methods of Sales promotion like Advertising,Salesmanship and ethics in this area are covered.	Group discussions , assignments, Class tests, MST

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DESCRIPTION OF COURSE OUTCOMES

NAME OF THE DEPARTMENT : Commerce

NAME OF THE PROGRAMME : M.Com. – II(3rd sem)

NAME OF COURSE : MFS

NAME OF FACULTY : Asst. Prof. Ishu Bala

C.O. No.	Description of Course Outcome	Methods of Assessment
CO-1	Define the role of financial services in the development of capital market and the economy of country.	MST, assignments, Problem solving.
CO-2	Impart the knowledge on financial services and Merchant banking.	Class test, assignments, MST, bank visit
CO-3	Enhance the Knowledge of students for clearing procedure of stock exchanges in India and discuss the different types of leasing.	class test, assignments, class discussion, MST

CO-4	Define Mutual funds and Performance of Mutual Funds in India describes the underwriting concept under SEBI guidelines.	Authentic problem solving, tests , assignments, MST , Stock exchange visit
CO-5	Define the functions of Factoring and Venture capital companies in India	Black board test, assignments
CO-6	Develop the knowledge regarding plastic money and their growth and present scenario in India.	Group discussions , assignments, Class tests, poster making competition

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DESCRIPTION OF COURSE OUTCOMES

NAME OF THE DEPARTMENT: Commerce

NAME OF THE PROGRAMME: M.Com. – II(3rd sem)

NAME OF COURSE: Direct tax

NAME OF FACULTY: Asst. Prof. Mandeep kaur

C.O. No.	Description of Course Outcome	Methods of Assessment
CO-1	To understand the concept of assessment year and Previous year.	Class test, MST.
CO-2	To analyse the income under the heads of income from salaries and House property.	Oral test, MST, PPT Assignments
CO-3	To understand the concept of income from other sources like gift, dividend etc. And their computation and also computation of profit and gains from business	PPT, class test, assignments, MST

	and profession	
CO-4	Students learn to calculate short term and long term capital gain and their related deductions.	MST, tests, assignments,
CO-5	To impart the knowledge about clubbing of income under five heads, transfer of income and calculating remuneration of family members and procedures for set off and carry forward	black board test, MST
CO-6	To learn about the permissible deductions from gross total Income as per sec 80 C to 80U and Basic knowledge on Assessment of Income of Individual, AOP, partnership firms as prescribed by IT Act is demonstrated by the students	Discussions , Class tests, MST

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DESCRIPTION OF COURSE OUTCOMES

NAME OF THE DEPARTMENT: **Department of Commerce**

NAME OF THE PROGRAMME: **M.com(4th sem)**

NAME OF COURSE: Fundamentals of Investment

NAME OF FACULTY: Prof. Ramandeep Kaur

C.O. No.	Description of Course Outcome	Method/s of Assessment
CO-1	Explain the concept of investment and speculation, nature and scope of investment analysis.	Exam, Class test, Black Board.
CO-2	Describe the different investment alternatives for individuals.	Assignment, lectures, case studies.
CO-3	Evaluate the concept of derivatives, options and futures, valuation models of equity shares and debentures.	Class tests, practical problem solving.

CO-4	Define investment analysis, fundamental analysis covering economic, industry and company analysis.	Assignment, Black Board, Class test
CO-5	Describe technical analysis and chartist techniques, Dow theory, types of charts used.	PPT, Practical problem solving, case study analysis.
CO-6	Explain the efficient market theory, forms and tests, random walk hypothesis, portfolio management.	Black Board, Class test, group discussion.

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DESCRIPTION OF COURSE OUTCOMES

NAME OF THE DEPARTMENT: **Department of Commerce**

NAME OF THE PROGRAMME: **M.com(4th sem)**

NAME OF COURSE: International Finance

NAME OF FACULTY: Prof. Ramandeep Kaur

C.O. No.	Description of Course Outcome	Method/s of Assessment
CO-1	Explain the concept of international finance, goals of international finance, role of international finance manager in an MNC.	Exam, Class test, Black Board.
CO-2	Describe the concept of globalisation of world economy, recent trends.	Assignment, lectures.
CO-3	Evolution of international monetary system, classical gold standard, bretton woods system, current exchange rate arrangements.	Class tests, practical problem solving.

CO-4	Describe the concept of foreign exchange market, function and structure, spot market, forward market.	Assignment, Black Board, Class test
CO-5	Define foreign investment institutiins, instruments, ADRs, GDRs.	PPT, Practical problem solving, case study analysis.
CO-6	Explain the concept of multinational working capitalvmanagement, centralized vs. decentralized capital management.	Black Board, Class test, group discussion.

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DESCRIPTION OF COURSE OUTCOMES

NAME OF THE DEPARTMENT: **Department of Commerce**

NAME OF THE PROGRAMME: **M.com(3rd sem)**

NAME OF COURSE: Contemporary Auditing

NAME OF FACULTY: Prof. Ramandeep Kaur

C.O. No.	Description of Course Outcome	Method/s of Assessment
CO-1	Describe Objectives and types of auditing and standard auditing, relationship between auditing and accounting and auditing principles.	Exam, Class test, Group discussion
CO-2	Concept of auditor 's independence in mind and independence in appearance.	Assignment, Viva, Authentic problem solving
CO-3	Explain the standards of auditing and overview of various standards issued by ICAI.	Case study, assignment
CO-4	Describe the audit of companies and preliminaries of company audit under companies act 2013. Concept of true and fair view and materiality.	Assignment, class test

CO-5	Procedure to appoint company auditor, removal, status and power ceiling of company auditor.	Open book exam, PPT.
CO-6	Critically evaluate audit report and its different types of reports. Different types of audit environment audit, audit in EDP environment.	PPT, Viva, Exam

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DESCRIPTION OF COURSE OUTCOMES

NAME OF THE DEPARTMENT: **Department of Commerce**

NAME OF THE PROGRAMME: **M.com(1st sem)**

NAME OF COURSE: **Research Methodology and Statistical Techniques**

NAME OF FACULTY: Prof. Ramandeep Kaur

C.O. No.	Description of Course Outcome	Method/s of Assessment
CO-1	Introduction to research, nature, objectives and types of research and process of research.	Exam, Class test, Group discussion
CO-2	Formulate research Hypothesis and types of hypothesis and sources of formulating hypothesis.	Assignment, Viva, Authentic problem solving
CO-3	Describe the concept of statistical data analysis and probability distributions.	Rapid fire question, PPT.
CO-4	Execute research, observation and collection of data, Compare and contrast methods of data collection, primary data, secondary data; Sampling methods, data processing	Authentic problem solving, Home assignment.

	and analysis, statistical tools, hypothesis testing, generalization and interpretation	
CO-5	Appraise the different sample tests- t- test, f- test, z- test.	Open book exam/Self-Test/ portfolio
CO-6	Critically evaluate different steps in preparation of research report.	Paper presentation, class test

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DESCRIPTION OF COURSE OUTCOMES

NAME OF THE DEPARTMENT: Commerce

NAME OF THE PROGRAMME: Business Economics

NAME OF COURSE: M.Com-1 (Semester-1st)

NAME OF FACULTY: Dr. Ketanpreet Kaur

C.O. No.	Description of Course Outcome	Method/s of Assessment
CO-1	Analyse the concept of Business Economics	Class Test, Assignments, PPT, MST
CO-2	Define the conception of Utility Analysis and Indifference Curve Analysis	Group Discussion, Class Test, Assignments, PPT, MST
CO-3	Demonstrate the theory of Production Function	Class Test, Assignments, PPT, MST, GD
CO-4	Determine the price levels under different Market forms such as Perfect Competition, Monopoly, Monopolistic Competition and Oligopoly	Class Test, Assignments, PPT, MST, Initiative Taken
CO-5	Describe the concept of Profit forecasting in Short as well as Long Run	Class Test, Assignments, PPT, MST, GD
CO-6	Explanation of the Classical and Keynesian theory Income, Output and Employment	Class Test, Assignments, MST

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 MAPPING OF PROGRAM OUTCOME VERSUS COURSE OUTCOME
 INTERNAL QUALITY ASSURANCE CELL

NAME OF DEPARTMENT:- COMMERCE

NAME OF COURSES : M.COM-2(EVEN SEM)

CORRELATION LEVEL:1,2, and 3;1-SLIGHT (LOW); 2-MODERATE (MEDIUM) 3- HIGH

MENTION GAP ANALYSIS AT THE END

S.NO	Year	Semester	Name of Course/Code		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PO13	PO14	PO15					
1			HUMAN RESOURCE MANGEMENT-401	CO1	3	2	3		2											3				
				CO2	3	3	2					2						2						
				CO3	3	2		2								1		1						
				CO4	3	2	2			1		1			2								2	
				CO5	3	2	2	2								2					1			
				CO6	3	2	2						2					1						
2			FUNDAMENTALS OF INVESTMENTS-402	CO1	3			2		2	2		2		2									
				CO2	3	2		2		2	2	2		2		2						2		
				CO3	3	2		2		2	2	2					2							
				CO4	3								2	2		2		2						

				C05	3								2										
				C06	3	2								2			2						
3			BANKING AND INSURANCE-403	C01	3	2			2	2	3	1	2	2	3	2			3				
				C02	3	2			2	2	3	2			3	3	3			3	3		
				C03	3	2			2	2	3	2	1		2	3	3					3	
				C04	3	2			2	2	3	1			3	3	3			2		3	
				C05	3	3			3	1	3				2	3	2			2		3	
				C06	3	3	2		3	1			1	2	2	3	2			2		3	
4			CORPORATE TAX PLANNING-404	C01	3	2	2		1														
				C02	3	2															2	3	
				C03	3	2	2		1											2			
				C04	3	2	2					1											2
				C05	3	2	1															2	
				C06	3	2	2	2				1				1							
5			INTERNATIONAL FINANCE-406-ii	C01	3	2	2			1			1										
				C02	2			3															
				C03	2										3								
				C04	2			2									3						
				C05	2			3															
				C06	3	2		2								2							

Attainment of PO by Direct Method

COURSE ATTAINMENT CALCULATION FOR ALL COURSES IN THE SEMESTER

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INTERNAL QUALITY ASSURANCE CELL

PROGRAMME:
COMMERCE

SEMESTER:-1ST SEM

S. NO.	univ Roll No	Name of students	COURSE-1 MANGEMENT CONCEPTS &OB	COURSE-2 A/CING FOR MANGIERIAL DECISIONS	COURSE-3 BUSINESS ECONOMICS	COURSE-4 E- COMMERCE	COURSE-5 FINANCIAL MGT	CGP	%	ATTAINMENT LEVEL
			GRADE	GRADE	GRADE	GRADE	GRADE			
1	24052	Dalwinder Singh	A	A	B+	A	B+	7.6	72.2	LEVEL 3
2	24053	Manpreet Kaur	A	A+	B+	A	B+	7.8	74.1	LEVEL 3
3	24054	Harpreet Kaur	A	A	B+	A	B	7.4	70.3	LEVEL 3
4	24055	Parvinder Kaur	A	A+	B+	A	B+	7.8	74.1	LEVEL 3
5	24056	Sanjana	B+	A	B	A	B	7	66.5	LEVEL 3
6	24057	Pardeep Kaur	B+	B+	R	B+	C	REAPPERAR	R	LEVEL 0
7	24058	Anchal	B+	B+	B	B+	C	6.4	60.8	LEVEL 3
8	24059	Harsimran Kaur	A	A	B	A	B	7.2	68.4	LEVEL 3
9	24060	Harvinder Kaur	A+	A+	A+	A+	A	8.8	83.6	LEVEL 3
10	24061	Simranjeet Kaur	A	A+	B+	A	B	7.6	72.2	LEVEL 3
11	24062	kamalpreet Kaur	A+	A+	A	A+	A	8.6	81.7	LEVEL 3
12	24065	Adarsh Kumar	B+	B+	B	B+	C	6.4	60.8	LEVEL 3
13	24066	Anmol Singh	A	A	B	A	B	7.2	68.4	LEVEL 3
14	24068	Gurdeep Singh	B+	A	B+	A	B	7	66.5	LEVEL 3
15	24069	Manjinder Singh	B+	A	B	B+	B	6.8	64.6	LEVEL 3

Average Attainment of PO by direct method is **65.61 %**

TOTAL ATTAINMENT OF LEVEL 1=
 TOTAL ATTAINMENT OF LEVEL 2=
 TOTAL ATTAINMENT OF LEVEL 3=
 AVERAGE ATTAINMENT IN PERCENTAGE=

TOTAL ATTINMENT OF LEVEL 0=		1	AVERAGE ATTAINMENT IN PERCENTAGE (LEVEL 0)=	6.66666667
TOTAL ATTAINMENT OF LEVEL 1= NIL				
TOTAL ATTAINMENT OF LEVEL 2=		NIL		
TOTAL ATTAINMENT OF LEVEL 3=		14	AVERAGE ATTAINMENT IN PERCENTAGE (LEVEL 3)=	93.33333333

Attainment of PO by Indirect Method(Exit Survey)

POs	DEGREE OF RELEVANCE					*% of PO	Level of attainment
	No. of 1	No. of 2	No. of 3	No. of 4	No. of 5		
1			33	72	5	73.3333333	LEVEL3
2			15	84	20	79.3333333	LEVEL3
3			15	68	50	88.6666667	LEVEL3
4			18	36	95	99.3333333	LEVEL3
5			9	36	105	100	LEVEL3
6				72	60	88	LEVEL3
7			12	60	60	88	LEVEL3
8			9	44	85	92	LEVEL3
9			15	24	95	89.3333333	LEVEL3
10			9	20	110	92.6666667	LEVEL3

Average PO attainment by indirect method= **89 %**

Total PO attainment (%) = (weightage: 80 %) X (Average attainment in direct method) + (weightage: 20 %) X (Average attainment in indirect method)

$$= (80\%) \times 65.41 + (20\%) \times 89$$

$$= \mathbf{70.12\%}$$

Level of Attainment = Level 3

